



Rachel Young Fields
Partner

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PRACTICE AREAS

Arbitration & Mediation
Business Litigation
Entertainment & Media
Estates & Trusts
Fiduciary Litigation
Information Technology & Outsourcing
Intellectual Property
Litigation

INDUSTRIES

Banking & Finance
Health Care
Hospitality & Retail
Technology

LICENSED IN

Georgia

EDUCATION

University of Georgia School of Law: J.D.,
magna cum laude, Order of the Coif,
2007
Winthrop University: B.A., cum laude,
2001

EXPERIENCE

Rachel Fields is a partner at HunterMaclean who focuses her practice on intellectual property and commercial and fiduciary litigation.

Rachel Fields advises businesses and individuals on the acquisition, use, and enforcement of rights under trademark and copyright laws. Rachel also has experience representing corporate clients and individuals in all aspects of complex commercial litigation and other business disputes, including disputes involving contracts, fiduciary duties, intellectual property and unfair competition.

Rachel assists clients with clearing, prosecuting, and maintaining trademarks before the U.S. Patent and Trademark Office and internationally through foreign associates. She is a valued member of her clients' brand-protection teams as she provides strategic brand and trademark counseling, including through watch services and portfolio management. She has experience handling litigation and dispute resolution of claims involving trademarks, trade dress, trade secrets, domains, and unfair competition in courts and other tribunals, including before the Trademark Trial and Appeal Board and under the Uniform Domain Name Dispute Resolution Policy. Rachel routinely negotiates trademark agreements, including co-existence, licensing, assignment, and settlement agreements.

Rachel also advises clients on copyright law, including regarding issues of ownership, validity, and infringement. She prepares and files copyright applications with the U.S. Copyright Office. Rachel has experience negotiating and drafting copyright agreements, including licensing and assignment agreements. Rachel also has experience handling litigation and dispute resolution of claims for copyright infringement.

Professional Activities

Rachel is a member of the State Bar of Georgia and has been active in the State Bar throughout her career. She currently serves as Communications Chair of the Intellectual Property Section of the State Bar. Rachel is also a past member of the State Bar of Georgia Young Lawyers Division board of directors and served for two years as co-chair of the State Bar of Georgia Young Lawyers Division Leadership Academy and the Intellectual Property Committee.

Rachel has been an adjunct professor at the Savannah Law School.

Rachel is admitted to practice in all courts of Georgia; the U.S. District Courts for the Southern, Middle, and Northern Districts of Georgia; the Eleventh

AFFILIATIONS

American Bar Association

Savannah Bar Association

State Bar of Georgia: Intellectual Property Section, Communications Chair; Bench & Bar Committee, 2016-2022

State Bar of Georgia Leadership Academy: Graduate, 2011

State Bar of Georgia Young Lawyers Division: Board of Directors, 2014-2016; Intellectual Property Committee, Co-Chair, 2011-2013; Leadership Academy, Co-Chair, 2013-2015

COMMUNITY WORK

Leadership Savannah: Class of 2019

Savannah Book Festival: Board of Directors, President and Chair, 2021-2024

Savannah Philharmonic: Board of Directors, 2018-2021

Coastal Empire Habitat for Humanity: Board of Directors, 2012-2018; President, 2016-2017

RECOGNITION

Georgia Super Lawyers Rising Star: Business Litigation, 2010 & 2016-2019

Georgia Trend Magazine Legal Elite: 2018

Martindale-Hubbell: AV Rated

Fulton County Daily Report's On the Rise Attorney: 2015

GenerationNEXT: Savannah's Rising Stars of Business, 2015

Circuit Court of Appeals; and the U.S. Supreme Court.

Community Involvement & Honors

Rachel is actively engaged with her community and nonprofit organizations. She is a graduate of Leadership Savannah. Rachel also serves on the board of directors for the Savannah Book Festival, and served as president from 2021 through 2024. She previously served as a board member of the Savannah Philharmonic and as a board member and president of the Coastal Empire Habitat for Humanity.

Rachel is AV rated by Martindale-Hubbell and has been recognized by the Fulton County Daily Report as a "40 under 40" On the Rise Attorney and as one of the GenerationNEXT: Savannah's Rising Stars of Business. She has been recognized as a Georgia Super Lawyers Rising Star in 2010 and 2016-2019. Rachel was also named a 2018 Legal Elite for Intellectual Property Law by Georgia Trend Magazine.

Rachel is a graduate of the University of Georgia School of Law, where she earned her J.D. with magna cum laude honors. She is a member of the Order of the Coif. While at the University of Georgia, she was on the Georgia Journal of Intellectual Property Law. Rachel received her B.A. in Political Science and Theatre from Winthrop University, where she graduated cum laude.

PUBLISHED OPINIONS

- *Kersey v. Williamson*, 284 Ga. 660 (2008)
- *Chatham County Board of Tax Assessors v. Bock*, 299 Ga. App. 257 (2009)
- *Nalley v. Langdale*, 319 Ga. App. 354 (2012)
- *Wang v. Liu*, 292 Ga. 568 (2013)
- *Wylie v. Denton*, 323 Ga. App. 161 (2013)
- *Brannies v. Internet ROI, Inc.*, 2015 WL 1137803 (S.D. Ga. Mar. 13, 2015)

ARTICLES

Georgia Has a New Uniform Power of Attorney Law
Published on August 16, 2017, in *Business in Savannah*.

Does Your Business Need to Register Its Trademarks or Copyrights?
Published on May 16, 2012, in *Business in Savannah*.

Copyright Registration Necessary to Enforce Rights Under Copyright Act
Published on June 22, 2011, in *Business in Savannah*.

PRESENTATIONS

Intellectual Property Concerns for Filmmakers

Presented to Savannah College of Art and Design documentarian students in May 2013 by Rachel Fields with co-presenter Benjamin Karpf.